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For Immediate Release

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**Toyota Stops Production, Sales of 8 Models for Gas Pedal Problem
Minority Dealer Effect**

Lanham, MD – On January 26, 2010, Toyota Motor Sales Toyota announced that it would suspend the manufacturing and sale of 8 of its most popular models because of an issue with a mechanical flaw with its accelerators getting stuck. The National Association of Minority Automobile Dealers (NAMAD) and the Toyota/Lexus Minority Dealers Association (TLMDA) hope that Toyota finds a quick solution to the issue surrounding the problem with its accelerators in its vehicles. “We are pleased to know that Toyota is looking at mechanisms to support its dealer body financially, particularly its minority dealer body during the suspension of some of its popular vehicles, says Damon Lester, NAMAD President”.

“Toyota took the extraordinary step Tuesday of suspending the manufacturing and sale of eight of its most popular models because of an unresolved mechanical flaw that might cause the accelerator to get stuck in the depressed position. This extraordinary action demonstrates the values we respect and admire; Toyota values and cares more about our customers, than profits. As in the past, we anticipate Toyota will devise a comprehensive plan to exceed customer and dealer expectations. We stand with Toyota for doing the right thing, says Perry Watson III, TLMDA President”.

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About NAMAD: The National Association of Minority Auto Dealers (NAMAD) founded in 1980 and based in Lanham, Maryland represents new car and truck ethnic minority automobile dealers in the United States. www.namad.org

About TLMDA: The Toyota Lexus Minority Dealers Association represents the collective interest of minority dealers and provide voice for our unique concerns. www.tlmda.org