

**ETHNIC MINORITY CENSUS**  
December 31, 2002

<b>Manufacturer</b>	<b>African - American Dealers</b>	<b>Asian - American Dealers</b>	<b>Hispanic American Dealers</b>	<b>Native American Dealers</b>	<b>Total Ethnic Minority Dealers</b>	<b>Total Number of Dealers</b>	<b>Percentage of Ethnic Minorities (%)</b>	<b>Rankings</b>
Audi	0	1	1	0	2	260	0.77%	17
BMW	11	4	7	0	22	341	6.45%	3
DaimlerChrysler	50	27	53	9	139	2,386	5.83%	4
Ford	246	26	86	11	369	5,164	7.15%	2
General Motors	117	51	131	51	350	8,111	4.32%	10
Honda/Acura	12	14	11	3	40	1,000	4.00%	12
Hyundai	7	4	16	1	28	573	4.89%	8
Jaguar	1	1	4	0	6	150	4.00%	12
Kia	9	18	17	3	47	620	7.58%	1
Mazda	12	8	20	7	54	1076	5.02%	7
Mercedes Benz	4	4	3	0	11	310	3.55%	13
Mitsubishi	4	10	12	6	32	589	5.43%	5
Nissan/Infiniti	19	8	20	7	54	1,076	5.02%	6
Porsche	2	2	3	0	7	205	3.41%	14
Subaru	4	2	7	2	15	585	2.56%	15
Toyota/ Lexus	30	12	14	7	63	1,403	4.49%	9
Volkswagen	4	7	14		25	604	4.14%	11
Volvo	1	2	2	0	5	340	1.47%	16
<b>Totals</b>	<b>533</b>	<b>201</b>	<b>421</b>	<b>107</b>	<b>1,264</b>	<b>24,793</b>	<b>5.10%</b>	