



2008 Census (Dealers)

	Manufacturer	African American Dealers	Asian - American Dealers	Hispanic Dealers	Native American Dealers	Total Ethnic Minority Dealers	Ethnic Minority Women Dealers*	Women Dealers	Total Number of Dealers	Percentage of Women Dealers (%)	Percentage of Ethnic Minority Dealers (%)	Manufacturer
1	Lexus	11	4	8	-	23	1	5	233	2.15%	9.87%	Lexus
2	Hyundai	11	24	22	7	64	3	20	682	2.93%	9.38%	Hyundai
3	SmartCar**	1	2	4	-	7	3	7	75	9.33%	9.33%	SmartCar
4	Mercedes Benz	8	4	8	-	20	5	33	250	13.20%	8.00%	Mercedes Benz
5	MINI	2	-	3	-	5	1	6	64	9.38%	7.81%	MINI
6	BMW	9	6	4	-	19	4	24	279	8.60%	6.81%	BMW
7	Ford*	117	31	89	18	255	-	315	4,087	7.71%	6.24%	Ford
8	Toyota	14	26	26	10	76	3	33	1,247	2.65%	6.09%	Toyota
9	Nissan /Infiniti	27	11	25	6	69	1	31	1,249	2.48%	5.52%	Nissan /Infiniti
10	Audi	4	7	2	1	14	1	2	267	0.75%	5.24%	Audi
11	Acura	6	7	1	-	14	1	7	270	2.59%	5.19%	Acura
12	Porsche	3	3	4	-	10	-	2	200	1.00%	5.00%	Porsche
13	Chrysler	46	36	67	8	157	8	50	3,298	1.52%	4.76%	Chrysler
14	Jaguar	2	-	5	-	7	4	7	156	4.49%	4.49%	Jaguar
15	Honda	10	15	16	5	46	5	43	1,029	4.18%	4.47%	Honda
16	Mitsubishi	4	8	5	2	19	-	11	448	2.46%	4.24%	Mitsubishi
17	Subaru	6	3	13	2	24	-	20	600	3.33%	4.00%	Subaru
18	Kia	4	3	12	3	22	-	31	556	5.58%	3.96%	Kia
19	Volkswagen	5	3	14	1	23	-	26	582	4.47%	3.95%	Volkswagen
20	LandRover	1	1	4	-	6	1	10	154	6.49%	3.90%	LandRover
21	General Motors	48	29	98	31	206	17	233	5,877	3.96%	3.51%	General Motors
22	Mazda	6	7	9	-	22	1	13	657	1.98%	3.35%	Mazda
	2008 Totals	345	230	439	94	1,108	59	929	22,260	4.17%	4.98%	

* This total includes
Ford, Lincoln, Mercury
and Volvo
** New Franchise
Launch 2007