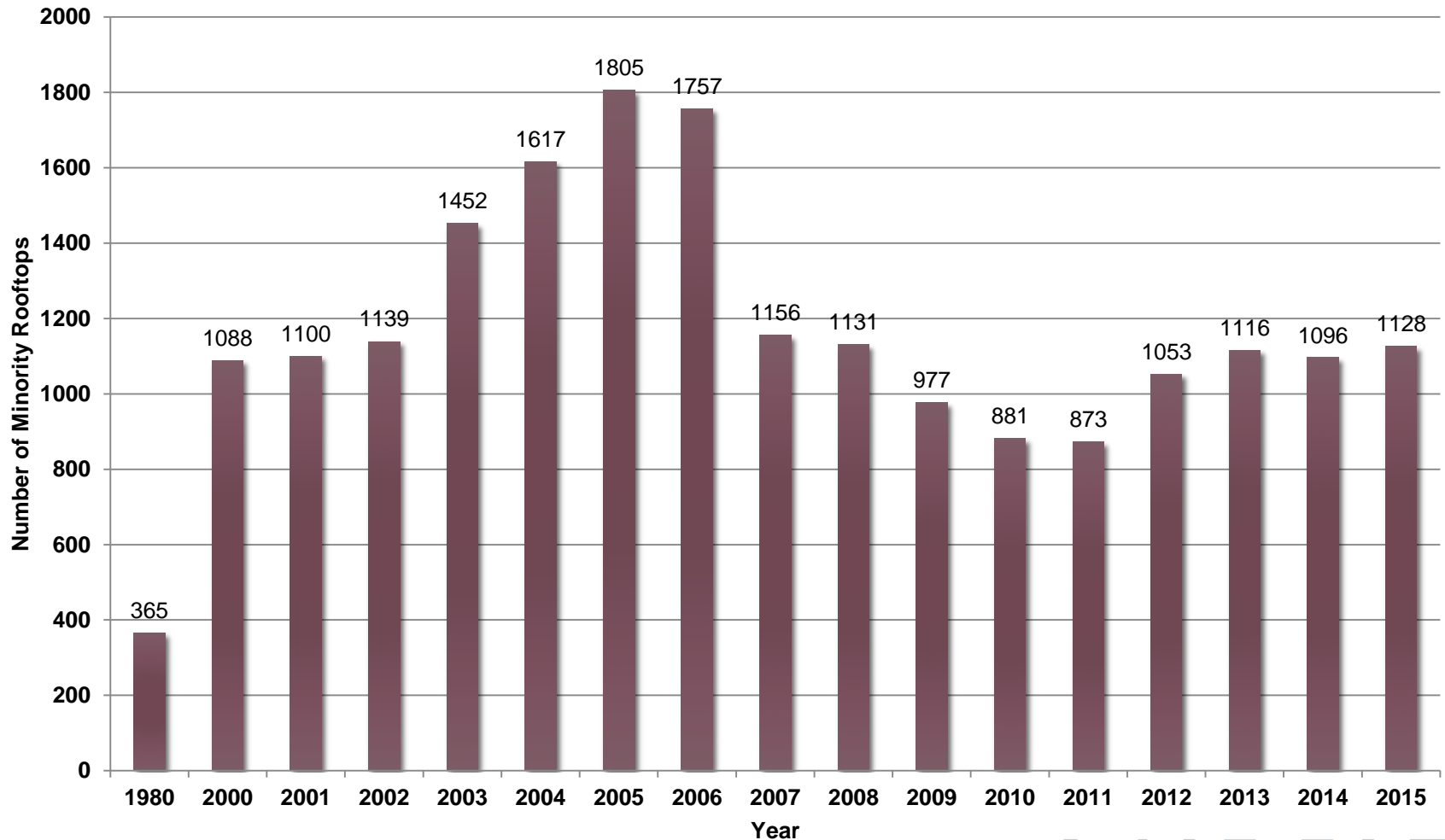
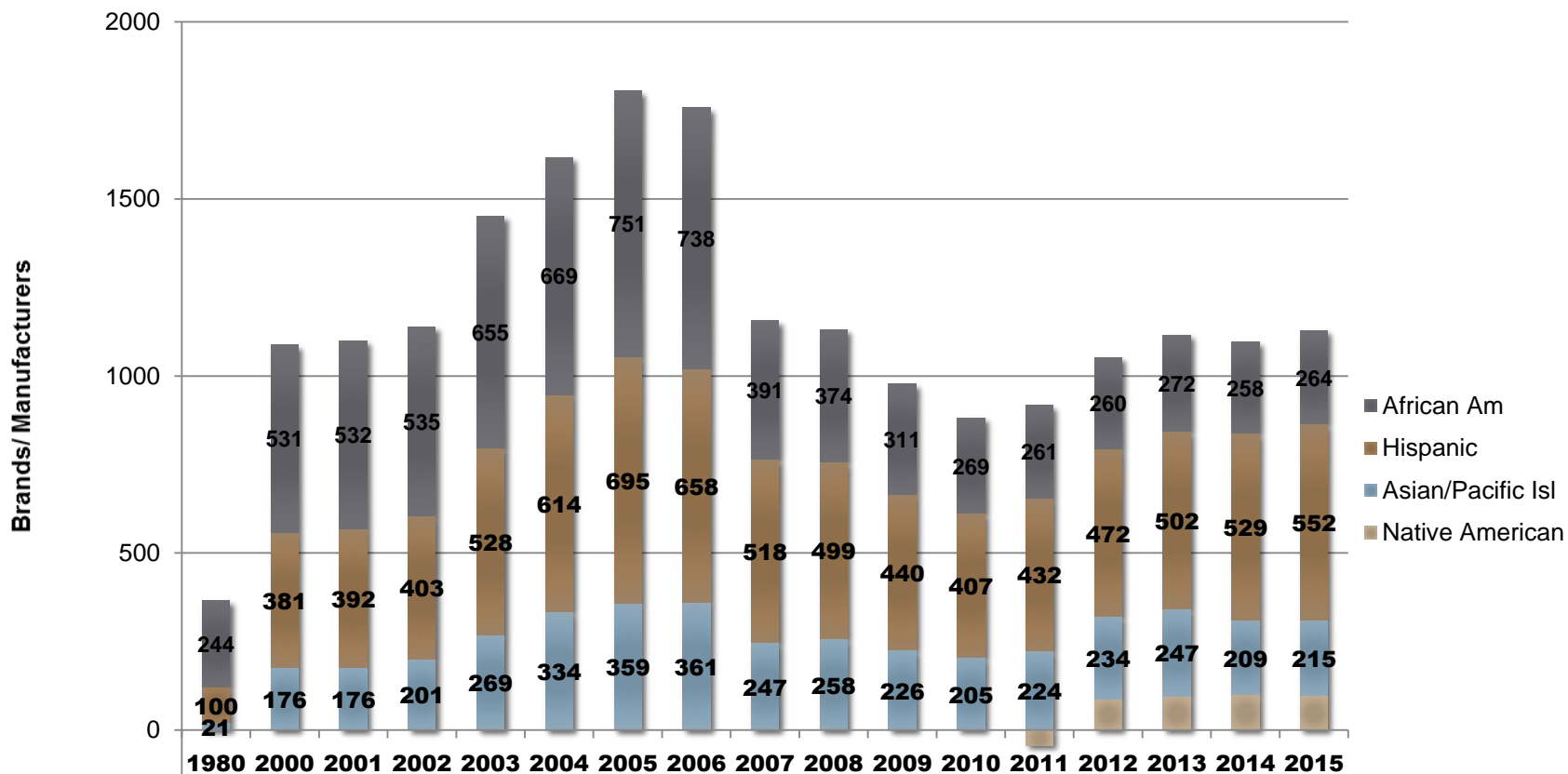


2015 MINORITY DEALER CENSUS

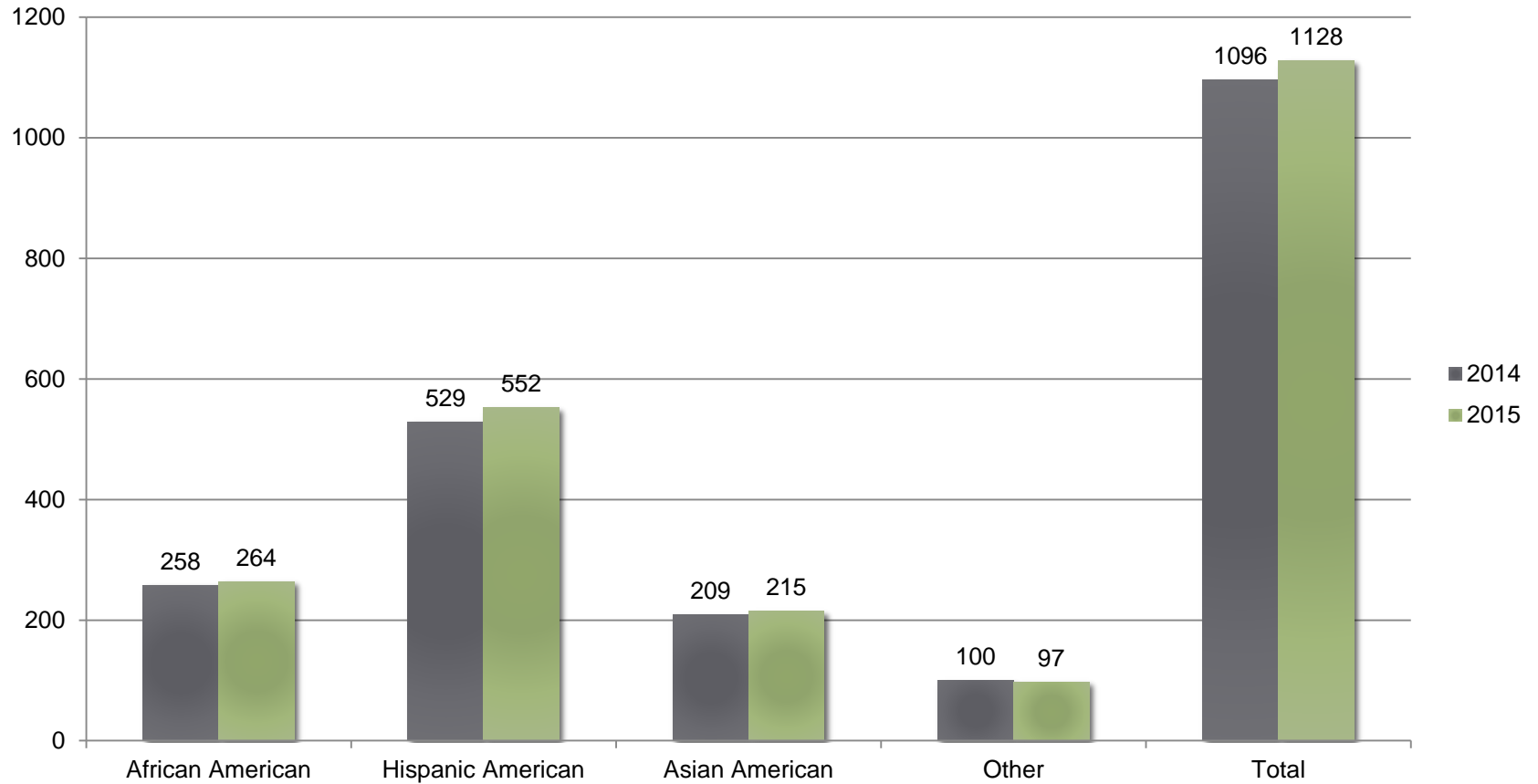
Number of Minority Rooftops, 1980-2015



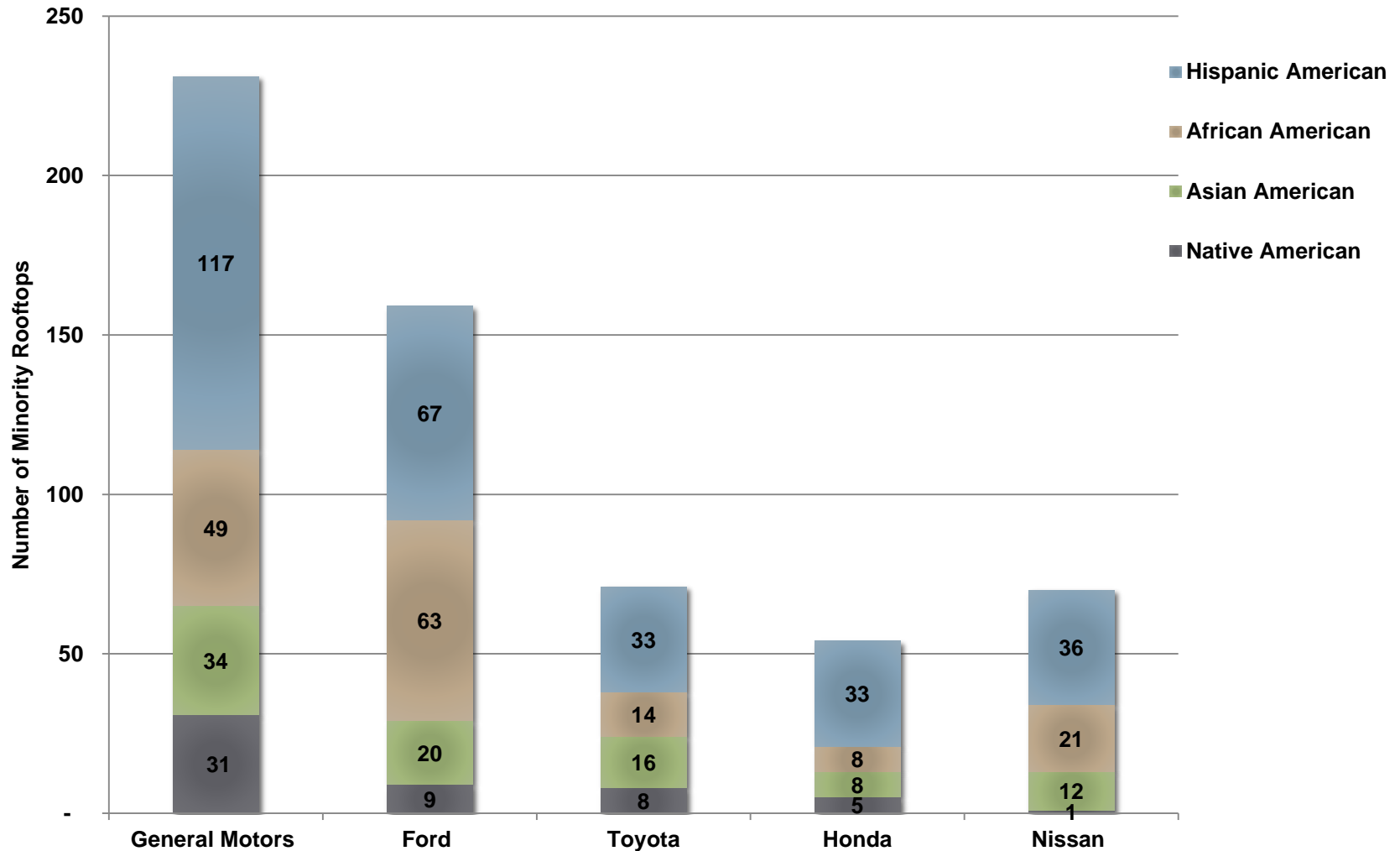
Number of Minority Rooftops by Ethnicity 1980-2015



Number of Minority Rooftops, 2014-2015



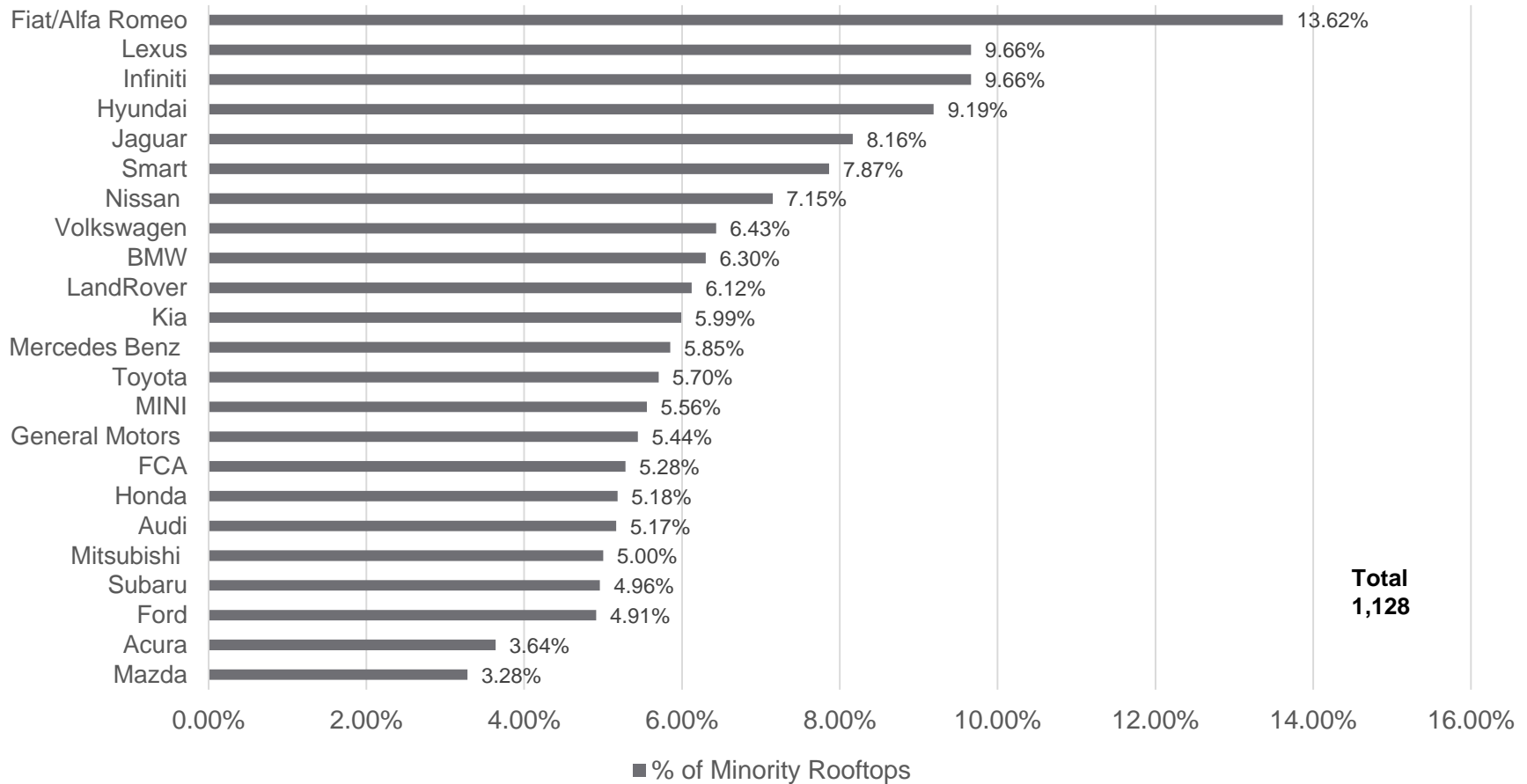
5 Leading Brands/ Manufacturers: Number of Minority Rooftops, 2015



Source: Automobile manufacturers

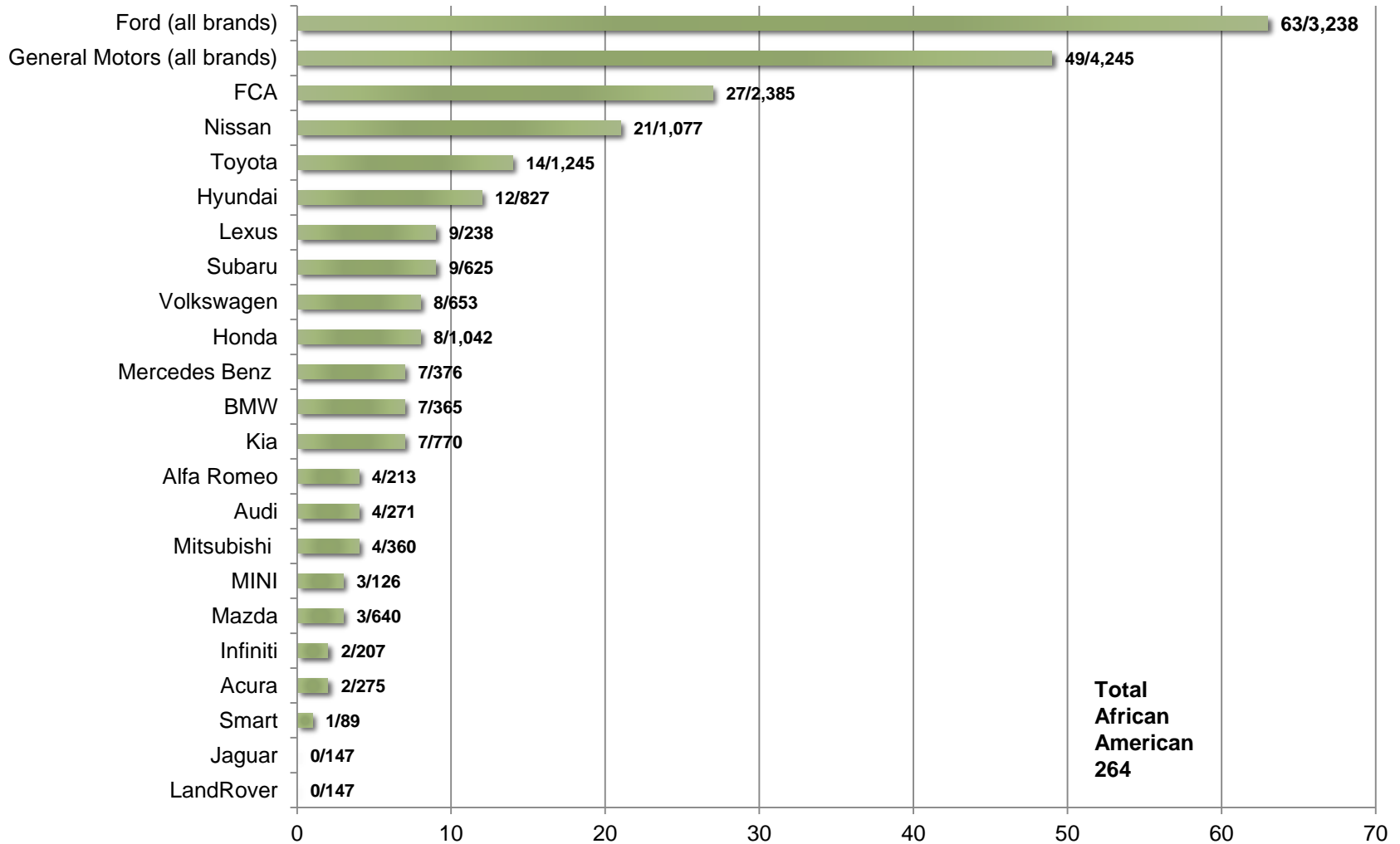
Brands/ Manufacturers: Minority Rooftops (% of Total Rooftops) 2015

% of Minority Rooftops



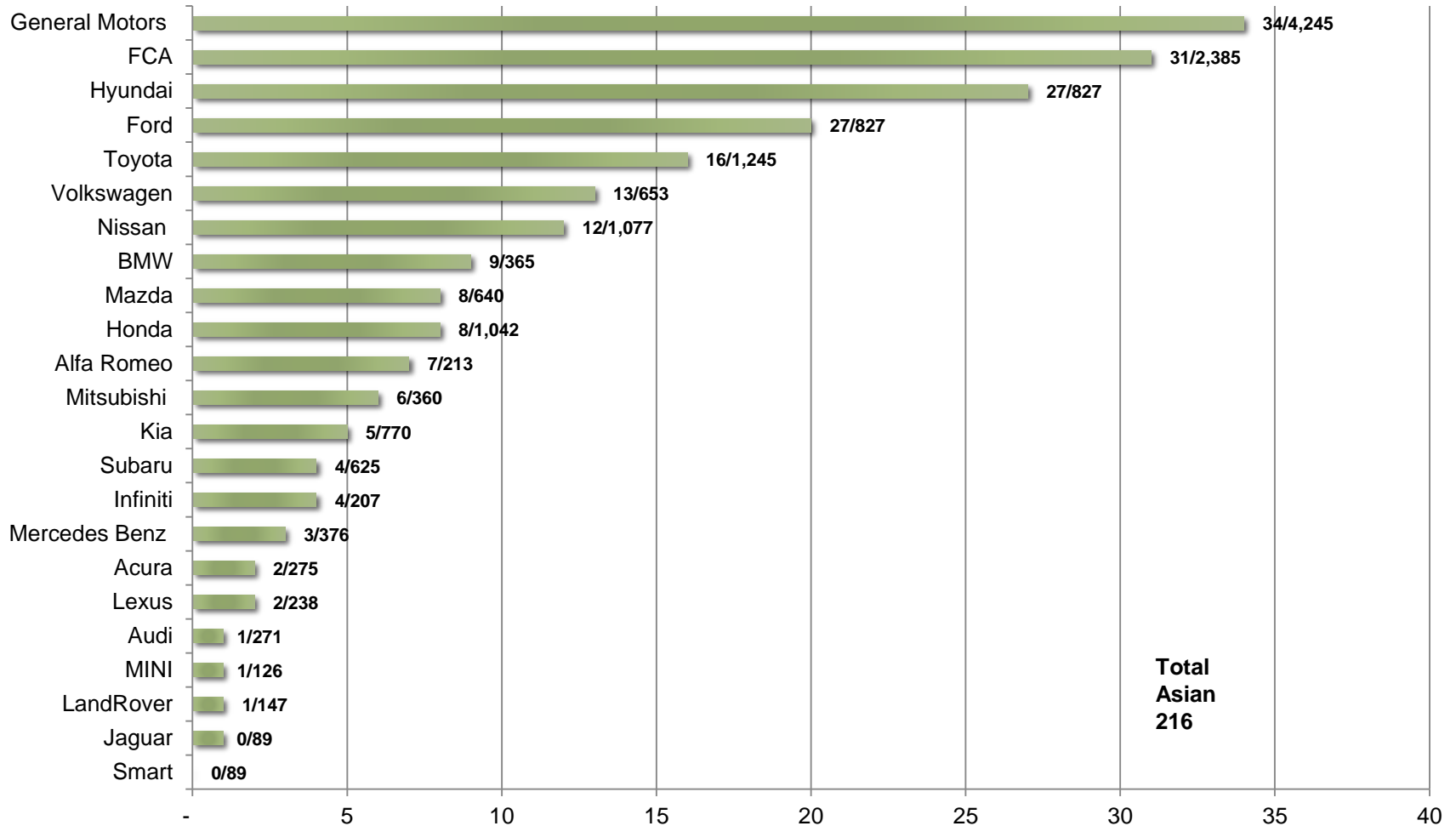
Source: Automobile manufacturers

Brands/ Manufacturers: African American Total Rooftops 2015

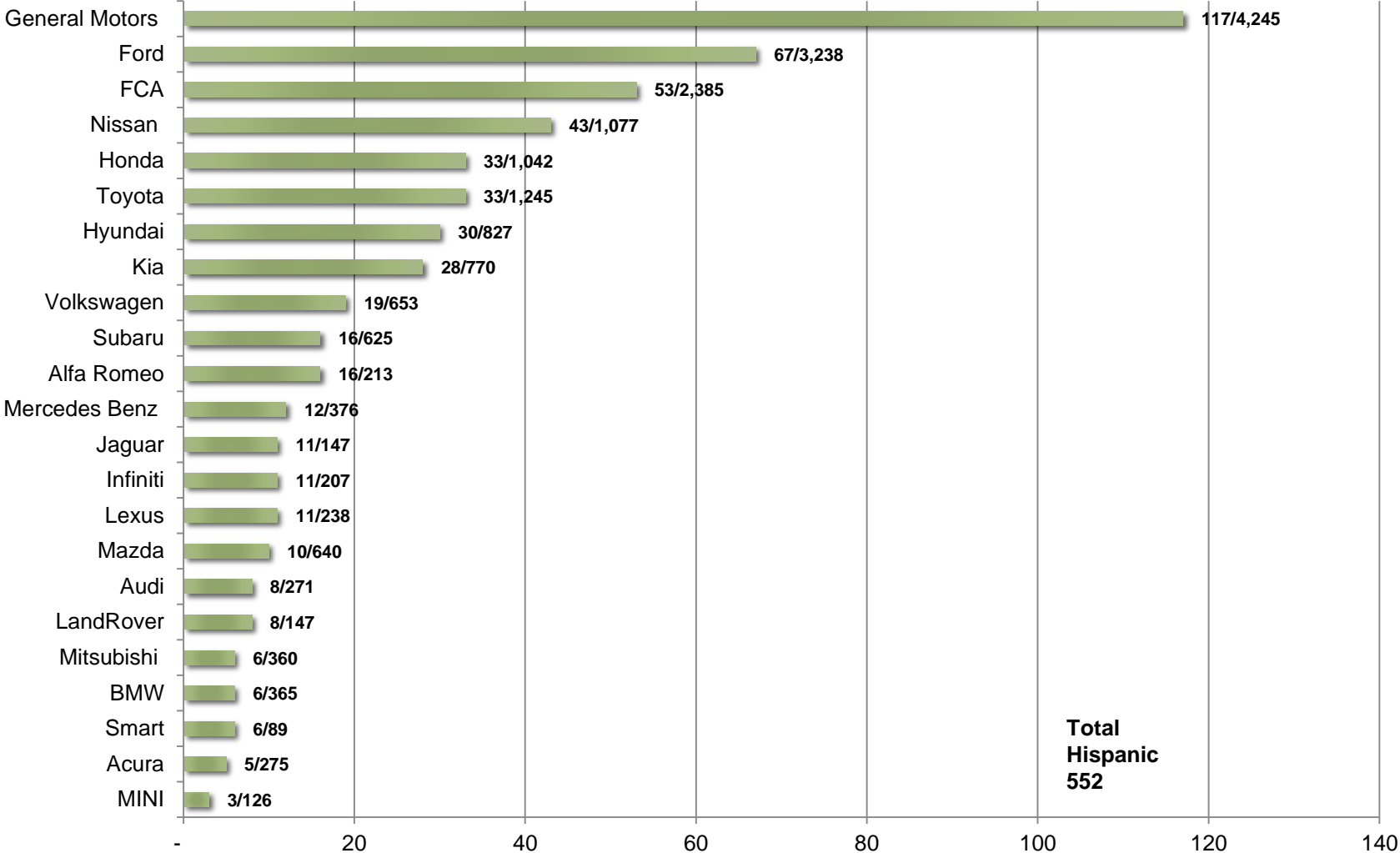


Source: Automobile manufacturers

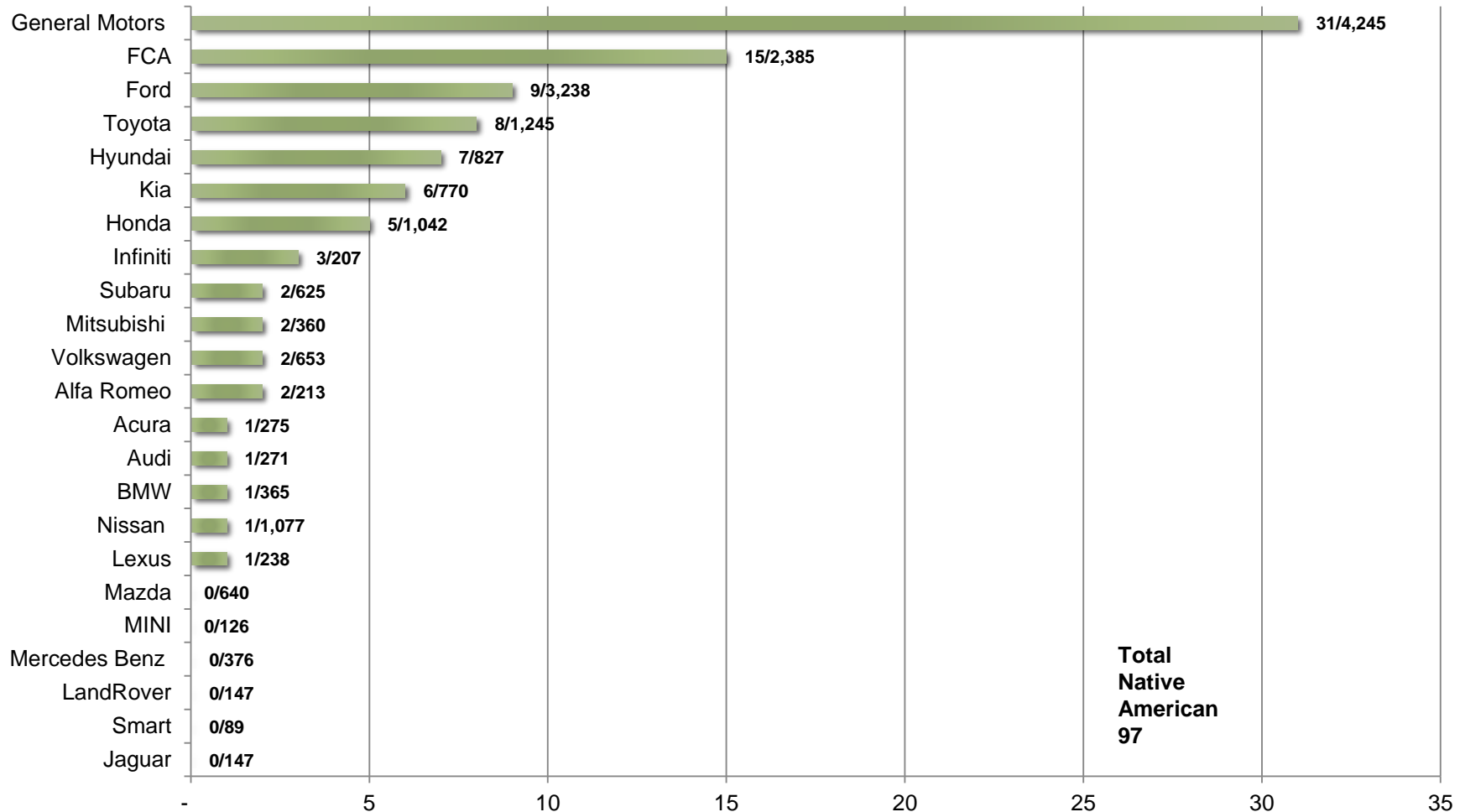
Brands/ Manufacturers: Asian-American Total Rooftops 2015



Brands/ Manufacturers: Hispanic Total Rooftops 2015



Brands/ Manufacturers: Native-American Rooftops Total Rooftops 2015



Source: Automobile Manufacturers